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PRIVACY POLICY

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This document governs the privacy policy (Privacy Policy) for this Website: <http://electricalwholesale.com> (Website). From this Website, we collect information about you and/or your company. This Privacy Policy explains our policies for the collection, use, and disclosure of collected Information. This Privacy Policy does not apply to Information collected from other sources, including credit applications, email, or offline.

**Definitions**

Company. Company, our, us, or we mean Electrical Wholesale Supply Co., Inc., (sometimes doing business as Home Lighting Center) the owner and operator of this Website.

Content. Content means all text, information, graphics, design, data, and Services offered through the Website.

Customer. Customer means you or someone you authorize to use this Website's Services to make an inquiry or purchase.

Information. Information means Non-Personal Information, Personal Information, or both.

Non-Personal Information. Non-Personal Information means information that is not Personal Information that is obtained automatically when you access this Website.

Personally Identifiable Information (Personal Information). Personal Information means personally identifiable information, including your: (a) first and last name; (b) home or other physical address, including street and city name; (c) shipping information; (d) email address; (e) phone number(s); (f) social security number, if provided; (g) other identifiers that permit us to contact you, either physically or online; (h) purchase history; (i) inquiry history; and (j) credit card name, number, security code, and expiration date. Personal Information does not include public information.

User. User means either a Visitor or Customer.

Services. Services mean the materials displayed on this Website including images, illustrations, icons, pictures, text, logos, HTML code, Source code, Object code, videos, cut sheets, catalog pages, diagrams, and other content. These Services include trademark, service mark, collective mark, certification mark, copyrights, and other intellectual property owned by others or us.

Submission. Submission means any remark, suggestion, idea, graphic, or other information you provide to us, including through this Website.

Visitor. Visitor means someone that merely browses this Website.

Website. Website means this Internet website: <http://electricalwholesale.com>.

You. You and your means a Visitor or Customer.

### **Privacy Commitment**

This Privacy Policy describes the Personal Information that we collect; how we share Personal Information; and how to limit the sharing of Personal Information. We are committed to our Customer's security and privacy. We respect your privacy and recognize the need for appropriate protection and management of your Personal Information.

### **Collecting Personal Information**

Visitors. As a Visitor to this Website, you can browse our Website to learn more about us. Visitors do not provide Personal Information.

Customers. Customers provide Personal Information. If you place an order or make an inquiry about an order through this Website, you will provide Personal Information so we can provide the Website's features and functions.

Online Forms. This Website uses online forms. The information entered on these online forms contains Personal Information.

Computer Information Collected. When you use this Website, we automatically collect certain computer information by the interaction of your mobile device or web browser with this Website. Such information is typically considered Non-Personal Information.

Cookies. This Website uses "Cookies." A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We use Cookies to identify the Website areas that you visit. We may use Cookies to identify you as a Customer so that you can access the Website's features and functions. Finally, we may use Cookies to personalize the Content that you see on this Website. Most web browsers can be set to disable the use of Cookies. However, if you disable Cookies, you may have limited access to the Website's features and functions. We never place Personal Information in Cookies.

Automatic Information. We automatically receive information from your web browser or mobile device. This information includes the IP address of the computer/proxy server that you use to access the Internet, your Internet Website provider name, web browser type, type of mobile device, and computer operating system. We use this information to analyze Users' trends to improve this Website.

### **Using Personal Information**

Orders. We use provided Personal Information to respond to your requests/inquiries and to fill your orders.

Notifications. We may notify Website Customers of changes to the Website, new products and services, and for any other legitimate and lawful business purpose, including notification of changes to the Website's Privacy Policy, Terms of Use, or other terms that impact your Website use.

Provide & Improve Website. We use Personal Information to: (a) understand and improve this Website's use, customize User's shopping experience, and improve its content, products, and Services; (b) determine your browser, recognize Users, and better understand Users (including by using tracking tools); and (c) protect the security or integrity of this Website, the Company, and our Users.

Email. Periodically, we may send email messages to Customers. We may use bulk email for that distribution. If you do not want to receive these emails, please email that preference to [ecommerce@electricalwholesale.com](mailto:ecommerce@electricalwholesale.com)

Credit Cards. We work to protect the security of your Personal Information during transmission by using Secure Sockets Layer (SSL) software, which encrypts your Personal Information. If you provide credit card information to purchase goods from this Website, when we confirm that order we reveal only the last four digits of your credit card number. As your order is processed, however, we transmit all credit card Information for authorization by your credit card company. For this authorization, we use third-party payment processors. We have **no control** over their services. However, we only use third-party payment processors that use industry-standard encryption technology to protect your credit card information from unauthorized use. We are not responsible for any misuse of your credit card number.

### **Storing Personal Information**

Encryption & Authentication. This Website uses encryption and authentication tools to protect your Personal Information's security. Your Personal Information is encrypted before it travels over the Internet using established industry standards for secure online transactions. Also, we use secure routers and firewalls to increase the safety of your Personal Information; however, because of the nature of the Internet, we cannot guarantee secure data transmission. Once we receive Personal Information, we have industry standard security measures in place to protect against its loss or misuse; however, we cannot fully guarantee against loss or misuse. We strongly urge you to protect your username and password for this Website. You should always log out of this Website when you are done, especially if you used a shared or public computer.

### **Sharing Personal Information**

Sharing Information. We do not sell, rent, or otherwise provide your Personal Information to third parties for marketing purposes. However, we may use Non-Personal Information for data aggregation, which might be sold to other parties at our discretion. Data aggregation does not contain Personal Information. We provide Personal Information to affiliates that provide services to this Website (i.e. third-party payment processors and webhosting companies); these affiliates only receive the necessary Information to provide their services for this Website.

Legally Required Releases of Information. We may be legally required to disclose your Personal Information, if such disclosure is (a) required by subpoena, law, or other legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce our Terms of Use; (d) necessary to protect us from legal action or third-party claims, including you; and/or (e) necessary to protect the legal rights, personal or real property, or personal safety of our company, Users, employees, and affiliates.

Disclosures to Successors. If Company is acquired or merges, in whole or in part, with another business that becomes responsible to provide this Website to you, we retain the right to transfer your Personal Information to the new business. The new business will retain the right to use your Personal Information according to the terms of this Privacy Policy, as amended.

### **Protecting Children's Privacy**

This Website is for people eighteen (18) years of age and older. If you are under 18 years of age, please do not submit any Personal Information without your parent or guardian's consent. We do not intentionally collect any Personal Information from children. We do not verify or assume the duty to verify a User's age. If your child uses this Website, please contact us. We will delete their Personal Information. We will not further use or disclose their Personal Information for any purpose.

### **Do Not Track Signals**

Some web browsers allow you to request that this Website not track your movement. This Website does NOT obey those requests.

### **Website Links**

This Website may contain links to other websites. These websites are not under our control and are not subject to this Privacy Policy. These websites will likely have their own privacy policies. We have no responsibility for their websites, terms of use, or privacy policy, and we provide these links as a convenience.

### **Changing Personal Information**

You can change your Personal Information, including contact preferences, online through your account. If you need assistance updating your Personal Information, please email your request to [ecommerce@electricalwholesale.com](mailto:ecommerce@electricalwholesale.com) or contact us using the *Contact Us* information on this Website.

### **Privacy Policy Changes**

We may modify this Privacy Policy. We will notify you by a message on this Website's home page that our Privacy Policy was changed. We may also notify you by email. We will change the "Effective Date" at the beginning of the Privacy Policy. Any Privacy Policy changes are effective as of that Effective Date and replace any prior Privacy Policy. We encourage a regular review of our Privacy Policy.

### **Privacy Policy Questions**

If you have any questions about this Privacy Policy, please contact us using the *Contact Us* information found on this Website or email [ecommerce@electricalwholesale.com](mailto:ecommerce@electricalwholesale.com)